

Educational Leadership Profile

Robert Stephen Green, D.Ed.

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Educator | Administrator | School Superintendent | Pacesetter | Corporate, Public & Non-Profit

Pioneering, deeply committed mission- and metric-driven educator, reformer, and humanitarian providing bold, visionary leadership grounded in reality while setting heightened expectations and building a reputation for providing motivational leadership to educational corporations, nonprofit organizations, and public education institutions, and achieving academic excellence at the college and high school levels for over 25 years.

**Champion Of Underprivileged Populations | Student Advocate |
Man Of The Year | Teacher Of The Year | Outstanding Superintendent of the Year**

Sustained Record of Achievement in increasingly higher rates of college acceptance, scholarships awarded, student enrollment and attendance up to 95%.

**Published Papers | Keynote Speaker | Television and Radio Writer & Producer
| Board Memberships | A Magnet For Talent |**

Overview

- Repeatedly recognized with awards for achievement in Education in fields of curriculum design, development and training, administration
- Served as the Chief Executive of a nationally recognized educational program for college access having distinction as the most successful of its kind in the US, achieving the goal of providing select students with debt-free college enrollment
- Track-record of significant improvements in a wide range of industry measurements reflecting betterment of educational institutions ability to attract, retain, practically train, and graduate increasingly broad and diverse student populations
- Frequent invitations as keynote and guest speaker and conference panelist for unique stage presence that attendees point to as critical to favorable impressions of the experience
- Successfully led in the largest school district in the U.S. (NYC), engaging and influencing the lives of thousands of teachers, students and their families
- Visionary long-term strategic planner and forecaster, mapping out direction based on vision, mission, and the core values of the institution
- Noted for creating and instilling a vision to improve academic performance and college potential of low-income urban student populations both locally and nationwide
- Diligent focus on verifying and maintaining integrity of high educational achievement standards
- Advocate for a variety of learning styles to fit student need, i.e., tactical, visual, experiential, interdisciplinary, and real world relevancy
- Ensure integration of rigorous National Standards In math, English and Foreign language arts
- Known as the face of the revolutionary Pacesetter™ Program (renamed Spring Board™), a best-practices type approach that standardized teaching techniques and subject matter at the national level, with a fully developed and standardized nationally based curriculum

History of Professional Experience

KANSAS CITY PUBLIC SCHOOLS, (KCPS) Kansas City, MO

CEO and Superintendent

2011-Present

I was named the Chief Executive Officer (CEO) and Superintendent of the Kansas City Public Schools by a unanimous vote of its Board of Directors in April 2012, after serving as interim superintendent since August 2011. Under my leadership, KCPS made unprecedented gains in its 2013 MAP scores and achievement data. After doubling its scoring in the state's accreditation rating system in just 12 months. I have lead the process of stabilizing district in the midst of tumultuous change and have helped maintain focus on its principles and priorities. As a result, KCPS has qualified for provisional accreditation based on a vision that includes innovative classroom instruction, engaging programs, highly qualified employees, and an involved and well-informed community.

Key Metrics:

1. Three consecutive years of perfect financial audits
2. In 2013, 56.5 point gain in the State's Annual Performance Report (APR), from 27.5 to 84 points, from 19.6% to 60%, eligible for provisional accreditation, (70 points or 50%)
3. In 2014, increased in the State's and additional 8.5 points. In response, Missouri's Board of Education recognized the gains made by the school district by granting KCPS provisional accreditation. Attendance also increased by 7.5%.

GREEN ENTERPRISE WORKS, (GEW) INC., Basehor, KS

President and Chief Executive Officer (CEO)

2011- Present

I am responsible for the development and successful launch of this company, which provides consultant services to educators and entrepreneurs. I have provided and continue to provide executive coaching and mentorship to urban educators and business leaders throughout the country.

KAUFFMAN SCHOLARS, INC. (KSI), Kansas City, MO

President and Chief Executive Officer (CEO)

2005 – 2011

- Successfully actualized the legacy and vision of the founder to foster the pursuit and achievement of higher education for young people of Kansas City
- Presided over long-term strategy and operations to fulfill mission of increasing college enrollment and graduation rates for urban and low-income students
- Established reputation for building institution as a nationally recognized and emulated model for achieving the mission for at-risk populations, delivering on commitment to attain top level performance and test results, and 100% compliance with regulatory bodies
- Assumed command in second year after program stumbled out of the gate after the first class of 198 in 2003, stabilized, redesigned and re-launched the program, positioning among the top college access programs in the US, mapping out a 5-Year Operational Plan and presenting to the Kauffman Foundation Board of Trustees
- Made significant inroads in a number of standard benchmarks for educational success, easily besting national averages showing 50% of first-generation, low-income students dropping out after first year of college and 25% in second year, while 125 of KSI's first class of 131 gained college entry (95%) and 122 (93%) will complete their second year of college this spring.
 - 80% or 100 of this college-attending group (fall 2009), went to four-year institutions, the remainder to two-year schools. Currently, 85 scholars are in four-year colleges and 35 in two-year schools, and we are on course to blow the doors off the national trends for this population. According to national statistics only 25% of students attending college come from low-income families and only 6% of these students earn undergraduate degrees by age 24

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- Achieved desired recognition and classification from the IRS as a school and attracted a caliber of people who have made it the success that it is
- Developed targeted, forward-looking educational program strategies to meet a broad variety of goals impacting diverse populations
- Noted industry spokesperson with extensive history of delivering presentations, authoring articles for publication, offering quotes and being profiled in industry, print and broadcast media
- Authored whitepapers, articles, and marketing materials for dissemination or publication within the education industry
- Cultivated and leveraged an extensive nationwide network of educational contacts of alliances and partners, as well as regional college & university partnerships

NEW YORK CITY BOARD OF EDUCATION, New York City, NY

2003 – 2005

Superintendent, Community School District 28 | Local Instructional Superintendent, Region 3

- Led the largest urban school district in the US during the historic, revolutionary School Reform plan spearheaded by Mayor Bloomberg, and attracted national attention for achieving significant gains in reading and math scores, signaling the plan's success
- In a combustible environment stained by gang and drug-related violence, worked famously with a school board divided among professionals and the working poor, facilitating understanding of one another's unique perspectives, backgrounds and needs
- Identified and championed educational and operational best practices for district-wide adoption and led the regional rollout of instructional best practices
- Appointed school principals and served as rating officer, reviewing and approving decisions on teacher tenure and school budgets
- Served as the face of the district, i.e. spokesperson for all media and parent associations and liaison to the Community Education Councils (CECs)

THE COLLEGE BOARD, New York City, NY

1995 – 2003

- National Executive Director – College Ed Program**
- National Executive Director – School-Level Services**
- National Director – Pacesetter Program**
- Associate Director – Pacesetter Planning and Development**
- Director of New York Outreach**
- Earned fast-track promotions through four positions within seven years based on significant improvements in performance in each assigned area
- Key participant in the authorship and launch of Pacesetter™ program, later named Spring Board™, which helped teachers improve effectiveness in the classroom with a wide assortment of learning types, a program trademarked by The College Board
- Led the Nationwide 10-Year Equity 2000 Project to its successful conclusion, demonstrating that low-level track classes set expectations too low which suppressed student motivation, and that with ongoing support urban students can and do rise to heightened expectations in all subjects
- Enhanced The College Board's Upward Bound Program based in Washington, DC involving a three-way partnership of The College Board, the DC Public Schools, and American University
- Designed, developed, and launched The College Board's CollegeEd™ Program modeled after driver's education but focused on helping student "steer" their way to college.

Additional Earlier Experience

METROPOLITAN SCHOOL DISTRICT OF LAWRENCE TOWNSHIP, Indianapolis, IN

Assistant Superintendent, 1991-1995

Assistant Principal, Lawrence North High School, 1989-1991

Robert Stephen Green, Ed.D.

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Assistant Principal, Belzer Middle School, 1987-1989

Teaching

INDIANA UNIVERSITY ADVANCED COLLEGE PROJECT (ACP)
Adjunct Professor of College Composition 1985-1987

METROPOLITAN SCHOOL DISTRICT OF PIKE TOWNSHIP and WASHINGTON TOWNSHIP, Indianapolis, IN
English Instructor, Pike High School | English Instructor, North Central High School 1981-1988

BUTLER UNIVERSITY
Adjunct Professor of African-American Literature and Director of Minority Student Affairs 1981-1988

INDIANA UNIVERSITY
Danforth Fellow and Associate Instructor of English and African-American Literature 1978-1983

BALL STATE UNIVERSITY
Associate Instructor of English 1976-1978

MUNCIE COMMUNITY SCHOOLS, Muncie, IN
Instructor of English and Physical Education, Muncie Central High School 1976-1978

Core Competencies

- Strategic Planning
 - Process Optimization
 - Development & Fundraising
 - Acquisition Due Diligence
 - Quantitative & Qualitative Analysis
 - Curriculum Development
 - Differentiated Instruction
 - Experiential Learning
 - Data-Informed Instruction
 - Whitepapers, articles, marketing materials
 - Educational, operational, instructional best practices
 - Academic Intervention
 - Fundraising
 - Program Development
 - Organizational Strategy
 - Partner, Alliance, Coalition Development
 - Leadership Development
 - Disruptive Innovation
 - Instructional Best Practices
 - Project-Based Learning
 - Balanced Literacy & Numeracy
 - Annual Budget Planning
 - Board Presentations
 - Professional Development
 - Educational and financial needs assessment
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Education & Development

INDIANA UNIVERSITY

Doctor of Education (D.Ed.) 1995

Dual Majors: Curriculum & Instruction | Education Administration

- Doctoral Dissertation: *The Preferred Learning Styles of Four African-American Males: A Case Study Analysis*

INDIANA UNIVERSITY

Specialist in Education Degree 1995

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Dual Majors: Curriculum & Instruction | Education Administration: Superintendent's License

BUTLER UNIVERSITY
Master of Arts in Education (MA) 1988
Education Administration

INDIANA UNIVERSITY
Danforth Fellowship Sabbatical 1978-1981

BALL STATE UNIVERSITY
Master of Arts (MA) 1978
Major: English Literature. *Masters Thesis: The Anatomy of the Conceit in John Donne's Songs and Sonnets*

BALL STATE UNIVERSITY
Bachelor of Science (BS) 1976
Major: English Literature and Composition. Minor: Physical Education

LICENSURE
Superintendent's License | School Administrator's License | Principal's License

Select Awards

- Missouri Association School Administrator's Robert Pearce Award for Outstanding Superintendent, 2015
- 1 of 5 Finalist for the Green-Garner National Urban Superintendent of the Year Award, 2014
- The Youth Advocate Award for Visionary Leadership from Calvary Community Outreach Network, 2014
- Friends of Yates, Black Man of Distinction Award, 2013
- NAACP's Velma E. Woodson, Outstanding Leadership Award, 2013
- Urban Light in Education Award, 2010
- Argentine MS Wall of Fame Award, 2010
- Chapter Man of the Year, Independence MO Alumni Chapter of Kappa Alpha Psi. 2008 and 2012
- Honorary Doctorate Degree of Pedagogy from Northwest Missouri State University, 2010
- Middle Western Province Man of the Year. 2008
- Percy H. Lee Achievement Award. 2008
- Polmarch's (President's) Award for Outstanding Dedication and Service. 2007
- Who's Who Among Outstanding Business Executives. 1995
- Lawrence Township's Superintendent's Award. 1995
- Lawrence Township's Above and Beyond Award. 1995
- City of Lawrence, Honorary Deputy. 1995
- Indiana Principals Leadership Award. 1989
- Experiential Program for Preparing School Principals, Outstanding Leadership Award. 1988
- Pike High School Teacher of the Year. 1986 and 1987
- University of Chicago Outstanding Teacher Award 1986
- Danforth Fellow – 1 of 40 students nationwide selected to receive post-graduate fellowship. 1979
- London Centre Fellow, Ball State University – One of 40 students selected 1976

Recent Presentations | Public Appearances

- 58th Annual Fall Conference of the Council of Great City Schools National Conference: "Creating a Culture of Collaboration through Professional Learning Communities", "System Changes to Advance Urban Student Achievement", "Effective Governance Models in Great City Schools: Monitoring and Governing Student Achievement in Policy Governance", October 2014
- KCPS on the RISE, State of the Schools Address, October 2014
- National Scholarship Providers' Association: Presenter: "Access and Success: Serving Diverse Students — Challenges and Achievements," October, 2010
- Mid-continental Research in Learning and Education, "Best in the World Consortium" addressing the International Achievement Gap, October, 2010
- Commencement Address, Northwest Missouri State University July, 2010
- Keynote Address, Rotary Club 13, May, 2010
- ACT State Organization 2010 Annual Conference – "When Challenge and Opportunity Meet" – Panelist, "Assessing Core Barriers to College and Career Success"
- Keynote Address: ACT State Conference, "Focus on Missouri"
- NCLB Panelist US Department of Education, Office for Civil Rights, Region VII, December, 2009
- Quoted in Curriculum Update published by ASCD
- Featured in Training Video "Discipline with Dignity"
- Featured in Phi Delta Kappa Video "Touching the Future, Minorities in Education"
- Featured in The College Board's Pacesetter video.

Publications

- "The Ride of Their Lives," *The Kauffman Foundation Thoughtbook*, 2010.
- "Males Matter: Address in the Dilemma of Males and the Absence of their Presence in Higher Education," *The Kauffman Foundation Thoughtbook*, winter 2008.
- "Cost and Effect: The Implications of Educating and Not Educating Our Children and Our Youth," *The Kauffman Foundation Thoughtbook*, fall 2007.
- "Kauffman Scholars—Closing the Gap," *The Kauffman Foundation Thoughtbook*, fall 2005.
- "College Preparation in the Middle Grades: It's More Than SATs," *Middle Matters*, fall 2001.
- "Closing the Achievement Gap: Lessons Learned and Challenges Ahead," *Teaching and Change*, winter 2001.
- Radio Program, "*Kauffman Scholars Weekly Radio Program*," since fall 2005.
- "Pacesetter (now Spring Board) English Program," (Co-author), The College Board.
- *Key Communicator Program for the Lawrence Township Schools*, Author and Presenter
- *Lawrence Township Schools Video Voyage I and II*, Writer and Producer
- Television Program, *Clark's Commentary*, Writer and Producer.
- *Shareholders' Report and Board Briefs*, Lawrence Township Schools.
- *Public Relations Handbook and New Employee Handbook*, Lawrence Township Schools.
- *Focus*, Lawrence Township Schools.
- *Insight*, Lawrence Township Schools.
- *Diamond Delivery Program*, Producer, Operation Bread Basket.

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- *The Pacesetter (now Spring Board) Newsletter*, The College Board.
- "Pacesetter (now Spring Board): Setting the Pace," The College Board.
- "Crosswalks: Pacesetter (now Spring Board) and the National Standards," The College Board - Publications for Pacesetter (now Spring Board) English, Mathematics, and Spanish.

Professional Affiliations | Board Memberships

- Education Research Development Institute, since 2011
- National School Superintendent's Association, since 2011
- Chairman, Oak Ridge Youth Development Corporation, since 2012
- United Way of Greater Kansas City Board of Directors, since 2013
- Ewing Marion Kauffman School Board of Directors, 2010 - 2011
- Board of Directors, Academie Lafayette, 2009 - 2011
- Board of Directors, University Academy, 2008-2009
- National College Access Network, since 2005
- National Association of Scholarship Providers, since 2005
- National Institute for Construction Excellence, since 2005
- Polemarch (President), Independence Missouri Alumni of Kappa Alpha Psi Fraternity, Inc., since 2005
- KCPT Board of Directors, 2005 -2014
- Kauffman Scholar, Inc. Board of Directors, 2005 - 2011
- Minority High Achievement Task Force, The College Board, 2003 – 2008
- American Association of School Administrators, since 1995
- Association of Supervision, Curriculum and Development, since 1996
- National Alliance of Black School Educators, since 1995
- National Council for the Teachers of English, since 1990
- Task Force for the Development of English Standards Project, 1985-1992.
- Kappa Alpha Psi Fraternity, since 1973.